

Sherman Bridge: Best Markets for REI

Sources: NewGeography.com | US Bureau of Labor Statistics | The Urban Institute | Department of Numbers | Wikipedia | Zillow | Trulia | Bureau of Economic and Business Research | SuburbanStats.org

City	Population in 2016	Projected Population (2030)	Unemployment Rate	Unemployment Trends (YoY)	Job Growth (YoY)	Market Demographics	Home Sales (YoY)	Median Home Price	Median Gross Rent	Rental Change (YoY)	Cost of Living vs US Average
Grand Rapids Michigan Kent County	197,800	4.65% Growth	3.3%	0.1% Decrease	2.6%	Single Residents: 36% Homeowners: 67% Median Age: 34 Median Household Income: \$44,800 College Educated: 36%	6% Increase	\$163,900	\$794	8.62% Increase	5.5% Below
Orlando Florida Orange County	2,387,138	48.96% Growth	4.4%	0.4% Decrease	4.2%	Single Residents: 38% Homeowners: 56% Median Age: 35 Median Household Income: \$42,376 College Educated: 35%	13% Increase	\$214,700	\$1095	4.76% Increase	1.2% Above
San Antonio Texas Bexar County	1,327,407	27.82% Growth	4.0%	0.2% Increase	3.3%	Single Residents: 29% Homeowners: 65% Median Age: 34 Median Household Income: \$42,465 College Educated: 23%	8.2% Increase	\$205,400	\$899	5.15% Increase	2.3% Above
Charlotte North Carolina Mecklenburg County	827,097	46.68% Growth	4.7%	0.2% Decrease	3.7%	Single Residents: 37% Homeowners: 62% Median Age: 35 Median Household Income: \$54,250 College Educated: 46%	6% Increase	\$240,756	\$884	6.12% Increase	1.3% Below
Salt Lake City Utah Salt Lake County	1,153,340	28.21% Growth	2.9%	0.4% Decrease	3.3%	Single Residents: 38% Homeowners: 61% Median Age: 32 Median Household Income: \$49,705 College Educated: 44%	9.6% Increase	\$270,900	\$932	0.11% Decrease	5.8% Above
Dallas Texas Dallas County	1,197,816	35.51% Growth	4.0%	No Change	4.6%	Single Residents: 35% Homeowners: 55% Median Age: 33 Median Household Income: \$41,765 College Educated: 23%	17.8% Increase	\$240,600	\$949	4.75% Increase	8.4% Above
Austin Texas Travis County	2,008,300	35.51% Growth	3.4%	0.1% Increase	4.6%	Single Residents: 42% Homeowners: 53% Median Age: 34 Median Household Income: \$56,000 College Educated: 52%	7.9% Increase	\$280,000	\$1063	6.62% Increase	11.1% Above
Ft. Lauderdale Florida Broward County	1,900,600	6.94% Growth	4.9%	0.4% Decrease	3.0%	Single Residents: 47% Homeowners: 60% Median Age: 41 Median Household Income: \$48,852 College Educated: 36%	2% Increase	\$304,600	\$1146	2.60% Increase	11.2% Above
Seattle Washington King County	2,895,300	20.4% Growth	4.5%	0.4% Decrease	3.1%	Single Residents: 50% Homeowners: 55% Median Age: 38 Median Household Income: \$67,054 College Educated: 64%	13% Increase	\$467,700	\$1179	4.15% Increase	23.1% Above
Cape Coral Florida Lee County	704,700	80% Growth	4.7%	0.3% Increase	6.0%	Single Residents: 29% Homeowners: 74% Median Age: 45 Median Household Income: \$50,536 College Educated: 27%	12.1% Increase	\$222,300	\$940	0.53% Increase	1% Below